

Card Customizer Guide

(Quick Guide)

Card File Set-Up

Card Sizes

There are four card options available in the card customizers. Our folded A2 (4.25 x 5.5") in landscape or portrait orientations, and our flat 5x7" cards in landscape or portrait orientations.

Adding Front and Back Images

If you're using the card customizer for a folded card, your front and back images need to be uploaded as separate files. This is different from our paid design services where you can send us the front and back image together.

Image Size and Resolution

The chart below includes information on card sizes. Additionally, use high resolution JPEGs or PNGs (300ppi) for sharp printing.

Standard Cards	Card Sizes in Inches	Card Sizes with Bleed	Safe Zone Size
5x7" Flat	5 x 7"	5.25 x 7.25"	4.5 x 6.5"
A2 Folded (Front)	5.5 x 4.25"	5.75 x 4.375"	5 x 3.75"
A2 Folded (Back)	5.5 x 4.25"	5.75 x 4.375"	5 x 3.75"
A2 Folded (Front & Back Combined)	5.5 x 8.5"	5.75 x 4.375"	5 x 7.5"
A2 Flat	5.5 x 4.25"	5.75 x 4.5"	5 x 3.75"

Safe Zone

Keep all logos, text and important elements within our safe zone to ensure that they won't be cut off or too close to the edge. We consider the safe zone 0.375" from the bleed line (0.25" from the card edge).

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Clear Space

Clear Space is required in this area. This area must remain entirely free of all printing, graphics, text, color and finishes. It measures 2 x 1". The table below notes the location of the Clear Space for each standard card.

Card Size	Card Orientation	Clear Space Location	Clear Space Size
5x7 Flat	Landscape	Lower Right Corner	1" wide x 2" long
5x7 Flat	Portrait	Upper Right Corner	2" wide x 1" long
A2 Folded	Landscape	Upper Right Corner	2" wide x 1" long
A2 Folded	Portrait	Upper Left Corner	1" wide x 2" long
A2 Flat	Landscape	Lower Right Corner	1" wide x 2" long
A2 Flat	Portrait	Upper Right Corner	2" wide x 1" long

Color Information

We print all cards using CMYK printing. We do not print in Pantone or RGB.

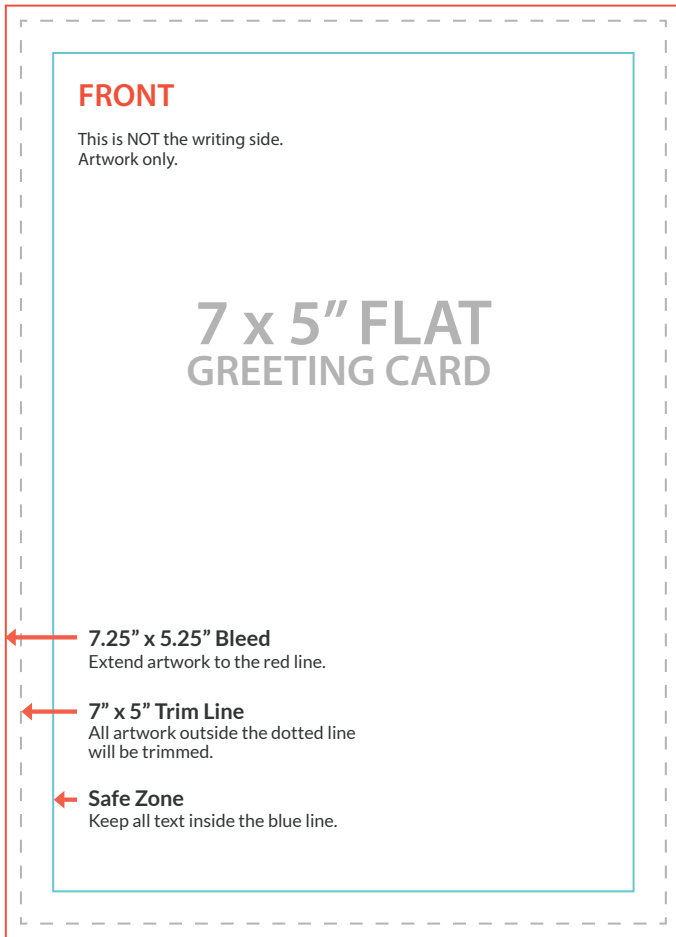
5x7" Flat Example (Quick Guide)

Handwrytten templates include the bleed lines, trim or card edge and safe zone and are available in Illustrator, Photoshop and InDesign formats.



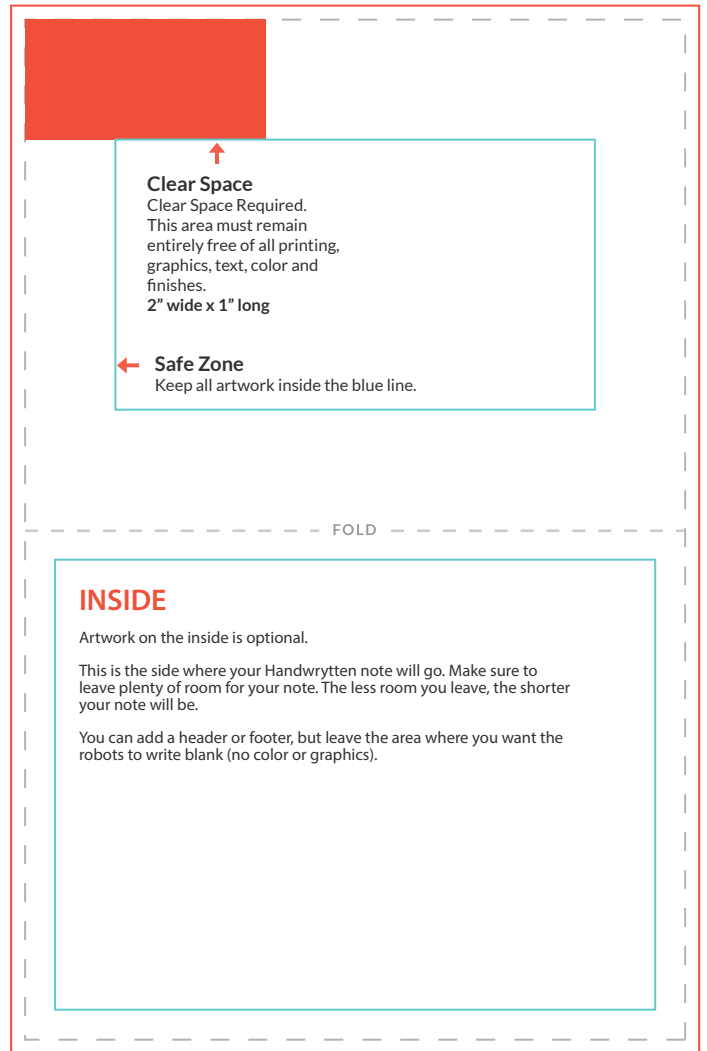
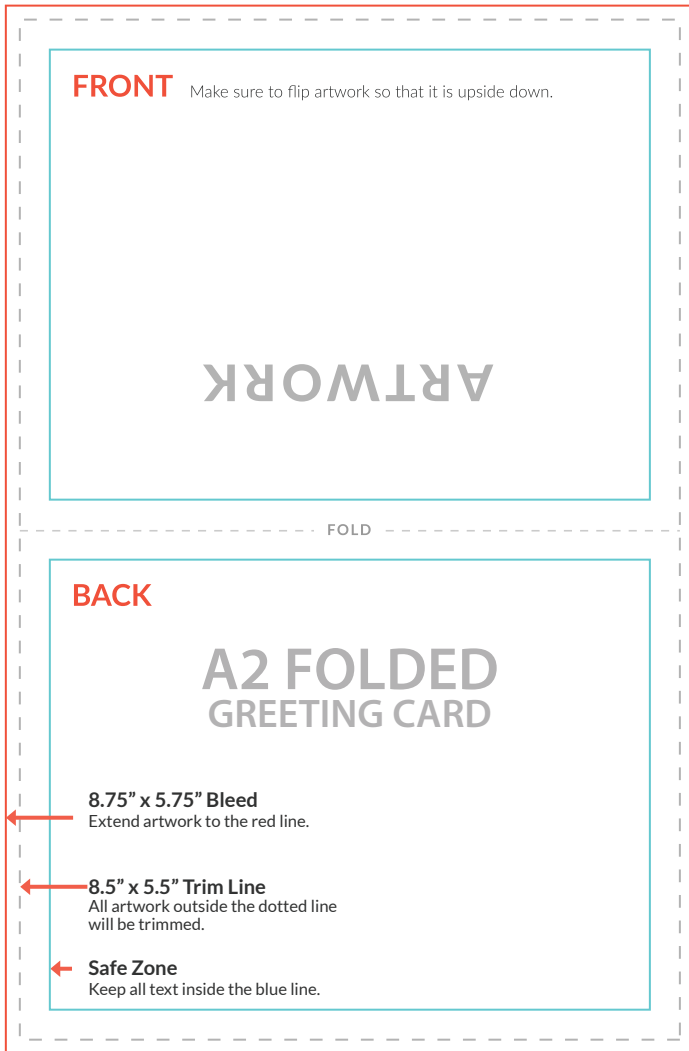
5x7" Flat Example (Quick Guide)

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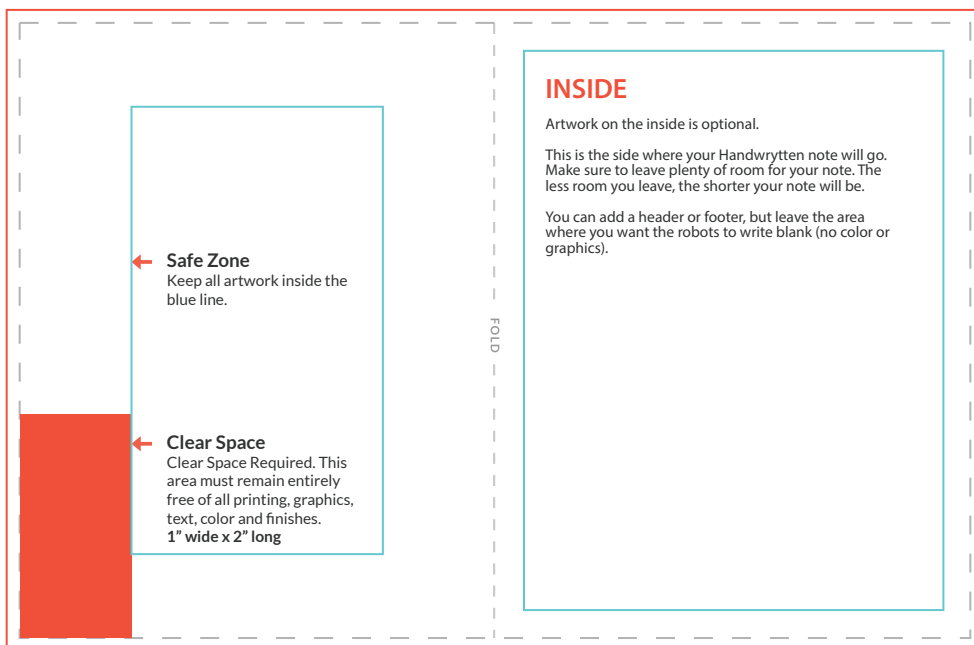
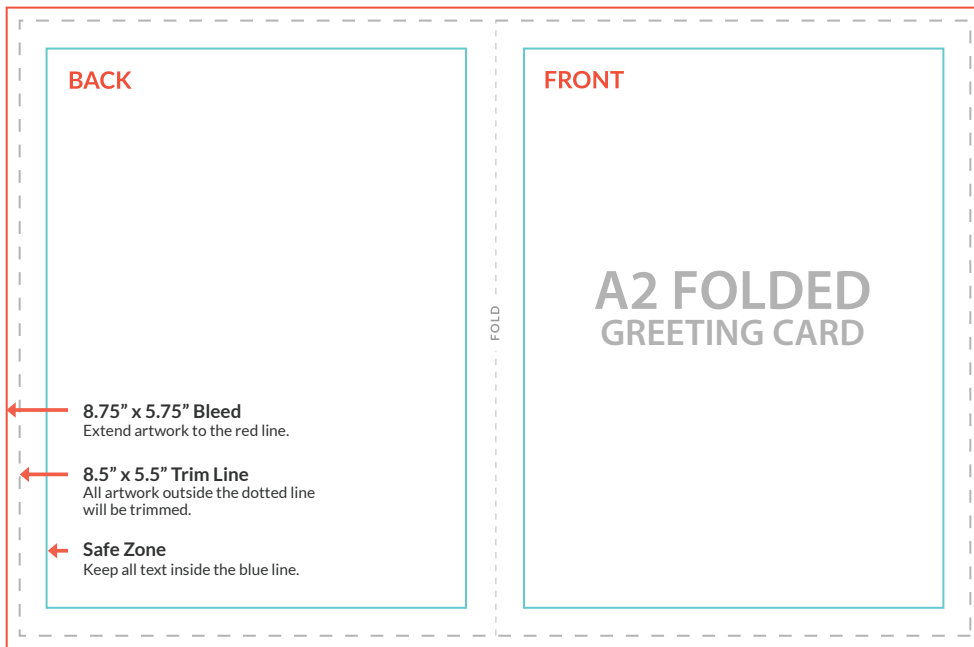
A2 Folded Example (Quick Guide)

Handwrytten templates include the bleed lines, trim or card edge and safe zone and are available in Illustrator, Photoshop and InDesign formats.



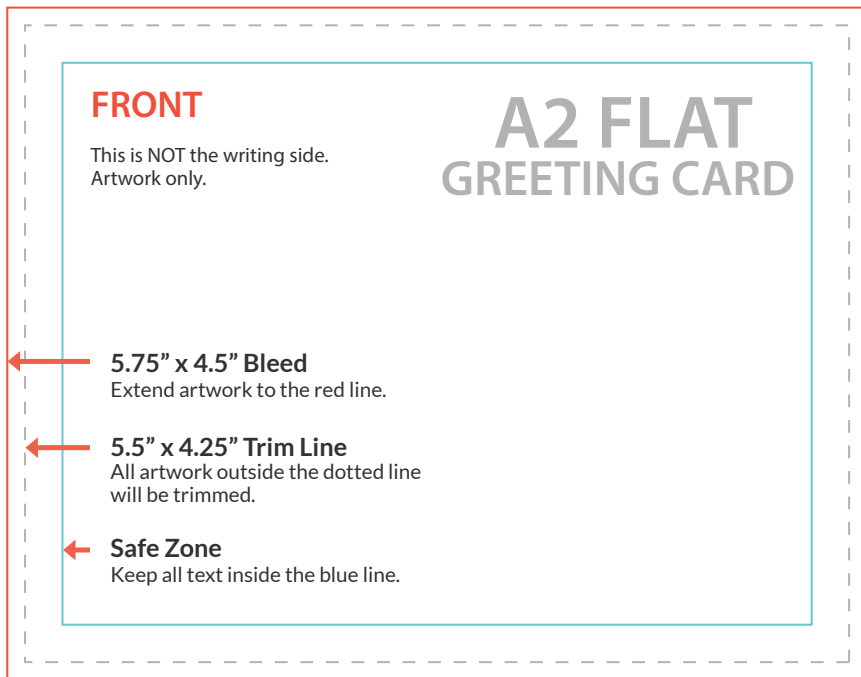
A2 Folded Example (Quick Guide)

Handwrytten templates include the bleed lines, trim or card edge and safe zone and are available in Illustrator, Photoshop and InDesign formats.



A2 Flat Example (Quick Guide)

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A2 Flat Example (Quick Guide)

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