

# Card Customizer Guide

## (Quick Guide)

### Card File Set-Up

#### Card Sizes

There are four card options available in the card customizers. Our folded A2 (4.25 x 5.5") in landscape or portrait orientations, and our flat 5x7" cards in landscape or portrait orientations.

#### Adding Front and Back Images

If you're using the card customizer for a folded card, your front and back images need to be uploaded as separate files. This is different from our paid design services where you can send us the front and back image together.

#### Image Size and Resolution

The chart below includes information on card sizes. Additionally, use high resolution JPEGs or PNGs (300ppi) for sharp printing.

Standard Cards	Card Sizes in Inches	Card Sizes with Bleed	Safe Zone Size
<b>Flat</b>	5 x 7"	5.25 x 7.25"	4.5 x 6.5"
<b>A2 Folded</b> (Front)	5.5 x 4.25"	5.75 x 4.375"	5 x 3.75"
<b>A2 Folded</b> (Back)	5.5 x 4.25"	5.75 x 4.375"	5 x 3.75"
<b>A2 Folded</b> (Front & Back Combined)	5.5 x 8.5"	5.75 x 4.375"	5 x 7.5"

#### Safe Zone

Keep all logos, text and important elements within our safe zone to ensure that they won't be cut off or too close to the edge. We consider the safe zone 0.375" from the bleed line (0.25" from the card edge).

#### Color Information

We print all cards using CMYK printing. We do not print in Pantone or RGB.

# A2 Example (Quick Guide)

Handwrytten templates include the bleed lines, trim or card edge and safe zone and are available in Illustrator, Photoshop and InDesign formats.



# Flat Example

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Handwrytten templates include the bleed lines, trim or card edge and safe zone and are available in Illustrator, Photoshop and InDesign formats.

